



**DATA  
LEADERSHIP**  
**#INFLUENCERS50**

Call for nominations -  
2022 Cohort

Smart**Cities**Council

**The Data Leadership Influencers50  
is a list of 50 policy makers,  
practitioners and academics  
accelerating data leadership  
across Australia and New  
Zealand's built and natural  
environment.**

# INTRODUCTION

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## THE INFLUENCERS50 - WHY?

This is our way of rewarding those who champion data leadership in the region. Celebrating those who are often behind the scenes building capacity, building partnerships and building pathways to enhanced data leadership.

Each year the Smart Cities Council will reveal the cohort of Influencers and celebrate their leadership at a virtual ceremony.

## DATA LEADERSHIP - WHAT?

We view data leadership through the lens of the five Data Leadership Vitals - purpose, privacy, security, ethics and governance.

We also look closely at 'data activation' - the ability to use data to generate insights for impactful purposes.

# NOMINATING

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## Who should nominate?

Anyone working with data to enhance social, economic and environmental outcomes in the built and natural environment can nominate themselves and/or their peers. Nominees from Australia and New Zealand are eligible.

Nominations are open to all sectors - public, private, academia and NGO's. If you feel you or a peer has demonstrable evidence of advancing data leadership, consider nominating yourself, or them.

On the latter, we really encourage you to consider nominating a peer - who are often the real champions behind the scenes who would not normally nominate themselves.

## How many people can you nominate?

You are welcome to nominate as many people as you like. However, please consider the criteria, and ensure their experience is relevant and they have had an impact in their work.



# AWARD CRITERIA

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The independent Jury reviews each nomination submission to assess its level of alignment with the following criteria:

- Advancement of the Data Leadership Vitals:
  - purpose
  - privacy
  - security
  - ethics
  - governance
- Leadership in data activation - by supporting insights-driven decision making using tools and approaches such as data trusts, data exchanges and Digital Twins to unlock insights from data and engage the broadest ecosystem of stakeholders possible.

# OTHER NOTES

## **What is the cost to enter?**

There is no cost to nominate either yourself or a peer.

## **When do nominations close?**

The Data Leadership Influencers50 winners are announced at the beginning of each year at a virtual ceremony. Nominations for the 2022 cohort closes on Friday, 17 December 2021.

## **How do you submit a nomination?**

Our online portal facilitates both self-nominations, and nomination of peers.

Nominate now!



## **Have questions?**

If you have any questions, please contact [engagement@anz.smartcitiescouncil.com](mailto:engagement@anz.smartcitiescouncil.com)



[smartcitiescouncil.com](http://smartcitiescouncil.com)

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